

BERR Ref: 2009 Digital TV Aerial Survey  
Your Ref:

10 February 2009

Dear householder,

The Department For Business, Enterprise and Regulatory Reform (BERR) has commissioned GTech Surveys Ltd to undertake a survey on its behalf into the capability of receiving Digital TV signals (aka Freeview) within the UK.

To this end we have asked GTech to survey 300 residences across the UK provide us with an idea of the readiness of the UK to achieve the Digital Switchover programme goals. We would be grateful if you would allow the GTech survey engineer access to your property to allow the survey to take place. It will take approximately 20 minutes to complete, and just require a connection into your aerial socket at the wall. A ten-pound gift voucher or ten pounds will be given to each participating household as thanks.

The purpose of the survey is to assist us in the planning and ongoing work involved in the UK Digital Switchover. We are trying to generate an idea of the digital TV reception environment across a number of geographical area types which we hope will give an idea of any issues to be ironed out.

A copy of this letter is also on-line on the GTech website (<http://www.gtechsurveys.co.uk/index.php/home/33>) and the Government's Digital Television website (<http://www.digitaltelevision.gov.uk>) should you want to check. You can also contact BERR on the following numbers -

Stephen O'Fee            020 7215 0869  
Simon Hicks            020 7215 1028

BERR was formed in 2007 when the old DTI was split into two new departments. BERR leads Government efforts to help ensure business success in an increasingly competitive world. Our role is to negotiate in the EU and internationally, working for business, and the benefit of consumers and employees to deliver free and fair markets, which support competition and investment. We work to reduce the burden of regulation on business, and the public and third sectors.

Stephen O'Fee  
Senior Technology Advisor  
Communications and Content Industries Unit  
BERR